

Linda Lee, ABC, MC  
Master Communicator 2000

When Linda Lee was named the first Master Communicator in Manitoba, a colleague described her as "a dynamo, a mentor, an educator, a leader and a role model for communicators."

Linda has been an active member of IABC since 1975 when Canada became the first IABC district outside the U.S. She has served on the executives of three chapters (IABC Manitoba, IABC Saskatchewan, and IABC Saskatoon) – currently as IABC Manitoba's Accreditation & Education Chair – and on the organizing committees for four IABC Canada Conferences (most recently in 2002).

She is presently serving as Canada District One's Director-at-Large/Canada Conference on both the district board and the newly formed National Programs Council. She is also treasurer of the Manitoba Criminal Justice Association.

Linda has an undergraduate degree in Political Science (University of Winnipeg), her IABC accreditation, a Certificate in Adult Education (Province of Manitoba), a Certificate in Corporate Supervision (Manitoba Public Insurance) and is working on her Certificate in Management Studies (University of Winnipeg).

In 2002, she was named Woman of Distinction/Communications and Public Relations by the Winnipeg YM/YWCA. Communications projects she has been involved in have won one Gold Quill Award of Excellence, two Silver Leaf Awards of Excellence and two Silver Leaf Awards of Merit.

During the course of her career, Linda has worked as a journalist, communicator, human rights officer, communications consultant and teacher. She is currently employed by Manitoba Public Insurance as Supervisor, Broker Communications. She is also the proud mother of two "independent, strong-willed" children.