



**Anna Marie Willey, ABC
Master Communicator 2011**

Anna Marie Willey is a dedicated communications professional who has succeeded personally and professionally, while giving back to both her profession and her community. She exemplifies what the Master Communicator program was designed to recognize.

Anna is Director, Communications and Marketing at the University of Regina, where she leads the communications and marketing strategy for the University, while also leading a team of 12 professionals who collectively provide strategy, advice, counsel and implementation of all facets of the communications and marketing practice.

Anna has received both Gold Quill and ACE awards and earlier in 2011 was given the IABC Chairman's Award for her contributions to our association. In 2010 Anna was honoured with the Saskatchewan Awards of Communications Excellence - Lifetime Achievement Award. In addition, Anna has been previously recognized with awards including the Global Citizen Award within the United Nations 50th anniversary year; the Queen's Jubilee Medal from the Government of Saskatchewan and the Centennial Medal.

Anna's commitment to IABC is long-standing and deep. She is currently serving as Chair, Lifelong Learning Summit and Program Lead, Dare to Lead conference. In addition she was Project Lead, IABC Accreditation Seminar in partnership with Royal Roads University; Co-coordinator Silver Leaf Awards; Chair, Accreditation Council and has judged awards on many occasions.

The Regina community is richer for Anna's voluntary contributions to a long list of community initiatives and not-for-profit organizations.