

**Kellie Garrett, ABC, MA
Master Communicator 2010**

Kellie Garrett is a communications leader in every sense of the word. She is an internationally respected professional in the areas of executive communication and integrated marketing communication.

As a senior vice-president with Farm Credit Canada (FCC), based in Regina, Saskatchewan, Kellie is responsible for FCC's business strategy, enterprise risk management, strategic intelligence, research, communication and change management, corporate social responsibility, the corporate project management office and innovation.



Under Kellie's leadership, FCC has won more than 100 communication and marketing awards over the past 16 years. One of the most significant was the IABC EXCEL award in 2004 to then-President & CEO John Ryan. The accomplishments that led to John Ryan winning this global award for excellence in executive communications were largely attributable to Kellie's communication leadership and her team's work in the prior decade.

Before she joined FCC, Kellie grew her professional expertise at the Addiction Research Foundation (now the Centre for Addiction and Mental Health) and Mount Sinai Hospital in Toronto.

Kellie is passionate about volunteerism and has served in several key IABC roles, including global chair of the association's Research Foundation, and as president of the IABC/Regina chapter, which won international chapter of the year under her leadership. Currently, she is vice-chair with Canadian Business for Social Responsibility and a Director of Regina's Globe Theatre.

A regular speaker on topics ranging from business strategy to personal brand, Kellie also counsels parents whose children receive autism diagnoses. In 2007, she was named one of Canada's 100 Most Powerful Women by the Women's Executive Network and in 2009, one of Saskatchewan's 10 Most Influential Women.