

**Lana Collins, ABC, MC**  
**St. John's, NL**

For more than 20 years, Lana Collins has provided leadership to the Newfoundland and Labrador chapter of IABC, her employers, and her communication colleagues.

Lana has held leadership positions within IABC at the chapter, national and international levels. And she has not been afraid to lead. Two eastern Canadian chapters exist today, in large part, because of Lana's dedication and her willingness to work with others to support these chapters' efforts to build local leadership teams and grow their membership.

In 2004, Lana was a driving force behind the Atlantic Prevention Initiative, which brought together the workers' compensation boards of Newfoundland and Labrador, Prince Edward Island

and Nova Scotia to launch a regional public education campaign. The initiative raised awareness about the prevention of workplace illnesses, injuries and deaths, and fostered an attitudinal shift towards a stronger culture of safety in Atlantic Canada.

Lana earned her ABC in 1999, and was a champion of accreditation until the program was discontinued. As a result of her energy, IABC Newfoundland and Labrador consistently ranked among the highest percentage of international accredited members per capita. In 2013, she was honoured with the international Rae Hamlin award in recognition of her contributions as a champion of accreditation.