



For immediate release

Canadian professional communicators awarded for their excellence by the International Association of Business Communicators

TORONTO, December 15, 2016 – Canadian Professional communicators were recognized this month for outstanding work in communication management and skills with receipt of a Silver Leaf Award from the Canada West and East Regions of the International Association of Business Communicators (IABC).

The esteemed Silver Leaf Awards recognize a strategic approach to communications programs conducted by professional communicators in more than forty categories, including brand communications, internal communications, writing, and issues management. Of the more than 142 entries submitted in 2016, 53 entrants were honoured with a Silver Leaf Award – 43 received an Award of Excellence and 10 an Award of Merit.

“The Canadian professional communicators recognized this year demonstrated exceptional skills in strategic communication programs,” says Sara Taylor, ABC, Chair, IABC Canada East Region. “The caliber of entries continues to exemplify the talent we have across Canada in professional communications. Congratulations to each Silver Leaf Award winner on achieving this prestigious award.”

“Organizations across Canada benefit from the high standards of work delivered by these winners,” says Jennifer Wah, ABC, Chair, IABC Canada West Region. “It is with great pride that we celebrate the Silver Leaf Award winners who have demonstrated the highest standards of communications excellence.”

The complete winners list is available on the IABC Canada website:
<http://iabccanada.ca/en/home/>

The International Association of Business Communicators (IABC) recognizes excellence in organizational communications at the international, national and chapter levels. Canada’s national Silver Leaf Awards program is managed jointly by the Canada East and Canada West Regions. Canadian members represent approximately 38 per cent of IABC’s global membership.

The Silver Leaf Award program is sponsored by CNW and Image Studio Branding + Design.



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