

Elise (Stoesser) Roaf, MC

Master Communicator 1998



Elise (Stoesser) Roaf has served at all levels of IABC. As chapter president of IABC/Regina she led the chapter to victory as the recipient of the 1992 IABC International Chapter of the Year Award in the Chapter Management Awards. She served as district director for Canada District One and as a director-at-large on the international executive board. She chaired task forces for the Canada Conference Committee and the Hospitality Task Force for the 2000 International Conference in Vancouver. She also participated in international committees including the Excel Awards and conference program advisory committees.

Elise has worked with government, for-profit and charitable organizations in the capacity of both in-house and external consultant on strategic communication, employee engagement and transformational change. She has also developed course curricula and been a sessional instructor in organizational communication and writing and editing, taught in corporate environments and presented to national and international conferences including those organized by The Conference Board of Canada, Ragan Communications and IABC.

Her professional awards include a Gold Quill for strategic management processes in the practice of communication, the 1997 IABC Chairman's Award and the first-ever recipient of the Saskatchewan Communicator of the Year for outstanding contributions to communication and to IABC.

Elise holds a Bachelor of Arts from the University of Western Ontario, a Certificate in Public Relations from the University of Regina and a Master of Business Administration with speciality in Human Resources Management from Royal Roads University. She was accredited by IABC and received her designation as a Certified Human Resources Professional from the BC Human Resources Management Association.

An Associate Certified Coach and graduate of the Coaches Training Institute, Elise's current consulting practice helps organizations and individuals build purpose and increase leadership potential.