



COMMUNICATION  
**CAN  
DEEPEN**

# IABC World Conference 2023

4-7 June, 2023 ■ Toronto, Canada

IABC's World Conference 2023 will be held 4-7 June in Toronto, Canada and IABC Canada West will be representing with the following speakers:



## Cole Buhler

Both of Cole's grandmothers were of Indigenous descent, but he grew up disconnected from his heritage, which has led him on a path of rediscovery and belonging. Cole began working at pipikwan pêhtâkwan in 2020 as an intern.



## Dana DiTomaso

Dana is President & Partner at Kick Point, where she helps people and teams do better marketing. Alongside the team at Kick Point, Dana pushes people and teams to set goals and track data so that they understand what strategies and tactics bring value.



## Shani Gwin

Shani founded pipikwan pêhtâkwan and is a 6th generation Métis person and a descendant of Michel First Nation. With over 13 years of communications experience, her experience extends across all levels of government, non and for profit organizations.



## Michelle Lean

Michelle Lean is of Cree/Scottish ancestry and is a proud member of Frog Lake First Nation located in Treaty 6 territory. She brings over 15 years of communication experience working in industries like engineering, healthcare, post-secondary education, utilities and finance.



## Kelly Thibodeau

Kelly is a consultant, trainer and speaker and the founder of Squarely Social, an online content strategy consultancy based in Winnipeg, Manitoba. She's been involved in web content accessibility since 2007 and her company received the inaugural 2022 Manitoba Accessibility Fund Grant.



## Elliott Young

Elliott Young is a member of Ermineskin Cree Nation. Elliott has 12 years of experience in Indigenous relations, community engagement, and policy development within government, non-profit and education.

Learn more and register at [wc.iabc.com](https://wc.iabc.com).



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Region