



**CWR Annual General Meeting
June 15, 2022**

Agenda

1. Call to order
2. Approval of agenda
3. Approval and follow up of minutes from past CWR AGM held June 10, 2021
4. Report from the Chair
5. Board slate for AGM ratification

Outgoing board members:

- Will Tigley, Past Chair
- Sue Ridewood, Director, National Programs

Automatic succession and/or continuation of board positions:

- Sue Heuman, ABC, MC succeeds to Past Chair
- Bart Goemans, SCMP succeeds to Chair
- Marjorie Huculak continues as Director, Sponsorship & Professional Development

Proposed new board members as put forward by the Nominating Committee

- Richard Kies, ABC as Vice Chair
- Danelle Wettstein, CMP as Director of Administration / Board Secretary
- Wendy Thatcher, SCMP as Director of Finance
- Heidi Abramyk, CMP as Director of Communications
- Tamara Gale as Director of National Programs
- Roland Pajares, CMP as Director of Leadership Development
- Amanda LeNeve, SCMP as Director of Membership

6. Operational updates
 - International updates
 - Financial report
 - Dare to Lead 2022
7. Chapter updates
8. Final discussion
9. Adjournment

Members Present

Board Executive and Directors	Chapter Representatives
Sue Heuman, ABC, MC, chair Danelle Wettstein, CMP, communications director	Elizabeth Bunney, IABC/Edmonton Carmen Wright, IABC/BC Ashlee Espenell, CMP, IABC/Manitoba



<p>Wendy Thatcher, SCMP, leadership Development Bart Goemans, CMP, SCMP, vice Chair Roland Pajares, CMP, finance director Amanda LeNeve, SCMP administration director</p> <p>Regrets: Sue Ridewood, National Programs Director Marjorie Huculak, Professional Development and Sponsorship Director Will Tigley, Past Chair</p>	<p>Lisa Adams, IABC/Regina</p> <p>Regrets: Reese Rayes, IABC/Calgary Melody Lynch, IABC/Saskatoon</p>
Guests	
<ul style="list-style-type: none"> • Jonathan Tremblay, CMP, IEB representative • Kim Herberger, ABC • Richard Kies, ABC • Tamara Gale • Meagan Brooks • Heidi Abramyk • Scott Parker 	

1. Call to order

Sue called the meeting to order at 12:02 p.m.

2. Approval of agenda

Motion: to approve the agenda for the 2022 AGM as presented.

M/S Carmen/Danelle. Carried.

3. Approval and follow up of minutes from past CWR AGM held June 10, 2021

Motion: to approve the minutes from the June 10, 2021 AGM as presented.

M/S Carmen/Roland. Carried.

Jose needs to be corrected as board member (not guest) at last year's AGM.



4. Report from the chair

Sue thanked all Board members for their support and work over the course of the 2021/22 year.

Sue shared highlights from the 2021/22 board year.

Membership update

- Two membership campaigns over course of board year:
 - October: 72% renewed, 19 new members (target was 70%)
 - March – 62% renews, added 37 new members (slightly under 70% target)
- Sue shared membership month campaign collateral from around the world.
- As of March 31, 2022:
 - Canada West is largest region in the world with 1,447 members
 - Canada East Region has 1,166 members.
 - Together, Canada makes up 45% of the global IABC membership

New initiatives

- Membership month digital marketing (LinkedIn) grants for chapters of \$500 per chapter.
- Provided support to each chapter to send leaders to World Conference.
 - Nine region leaders are registered to attend Leadership Institute in New York.

Canada West Conference

- Held virtual conference in October. Thanks to Kim Herperger, ABC for leading the planning committee.
 - Sue thanked all conference volunteers for their work to support.

April in-person board meeting

- Held first in-person meeting in two years in Calgary. Energizing point for attendees. Making relationships stronger and spurred future board involvement.

National Programs

- Silver Leaf attracted significant number of entries. Thanks to former National Programs Director, Angela Wilson for her work on this last year and Sue Ridewood for stepping in to fill the role late into the Board year. Sue also thanked Silver Leaf award volunteers from Canada East region as well.
- Maliha Aqeel, PMP, SCMP was recognized as IABC Canada's 61st Master Communicator in 2021.



Communications

- Thanks to communications team led by Danelle Wettstein, supported by volunteers Meagan Brooks and Ali Abel.
- We saw major gains in this area, especially in social media and on our website.
- Danelle was nominated for leadership award. Hoping to see her earn this at the Leadership Institute celebration in New York later in June.

CWR/CER meet up

- Networking with colleagues on the Canada East region board.
- Thanks to Wendy Thatcher for coordinating along with Canada East representative.

5. Board slate for AGM ratification

Sue thanked Angela Wilson for stepping into the National Programs portfolio mid-way through the board year.

Sue shared the board slate for the 2022-2023.

Motion: to ratify the CWR board for the 2022-2023 year as presented.

M/S Wendy/Danelle. Carried unanimously.

Outgoing board members:

- Will Tigley, Past Chair
- Sue Ridewood, Director, National Programs

Automatic succession and/or continuation of board positions:

- Sue Heuman, ABC, MC, succeeds to Past Chair
- Bart Goemans, CMP, SCMP, succeeds to Chair
- Marjorie Huculak will continue as Professional Development / Sponsorship Director

Proposed new board members as put forward by the Nominating Committee

- Richard Kies, ABC – Saskatoon – Vice Chair
- Danelle Wettstein, CMP – BC – Director of Administration / Board Secretary
- Wendy Thatcher, SCMP – Calgary – Director of Finance
- Heidi Abramyk, CMP – Saskatoon – Director of Communications
- Tamara Gale – Calgary – Director of National Programs
- Roland Pajares, CMP – Manitoba – Director of Leadership Development



- Amanda LeNeve, SCMP – Edmonton – Director of Membership (newly developed role)

No nominations were presented from the floor.

Motion: to adopt the 2022/23 Canada West Region executive board as presented.

M/S Wendy Thatcher/Danelle Wettstein. Carried.

Sue welcomed the new board members to the team. The incoming chapter VPs will round out the board members for the 2022-2023 year.

6. CWR Bylaw updates

Minor changes. See changes presented in attachment.

- Change suggested to update reference to Secretary to reflect formal position title as “Administration Director and Secretary”

Motion: to approve the changes to the Canada West Region bylaws as amended.

M/S Richard Kies/Wendy Thatcher. Carried.

7. Operational updates

Finance Report

Roland presented the 2020-2021 financial statements to the board.

The 2021/22 financial statements will be reviewed at next year’s AGM. The financial director’s first task for the 2022/23 year is to conduct a review of the financial statements for the past two years.

A full financial review is conducted every second year. This activity has a relatively significant cost and effort level, therefore is completed every other year. This review will be conducted in the next board year.

Motion: to accept the 2021 IABC/CWR Financial Review Report as presented.

M/S Elizabeth Bunney/Carmen Wright. Carried.

Dare to Lead Update

Wendy Thatcher shared plans for in-person Dare to Lead, scheduled for September 23-25 in Winnipeg. Roland will be taking over the Leadership Development portfolio and will be carrying this project forward, supported by planning committee.



Registration is open as of today. Invite links will be distributed soon.

Cost is \$120 per person. Accommodations are based on single or double occupancy at \$169/night at Fort Garry Hotel.

Thanks to Ashlee Espenell and Manitoba board in supporting the D2L planning committee.

Wendy shared some program highlights including three keynote addresses.

8. Remarks from current and incoming Board members

Bart Goemans, incoming chair, thanked Sue for her commitment as Chair, as well as Will for his service on the CWR board. He shared comments about board activity and impacts over the past year and what's to come in the next year.

Richard, incoming vice chair, commented on his experience on the IABC program advisory international committee for World Conference. He shared that he's excited about the future of IABC and the leadership at international levels

9. Final discussion

There were no other items for discussion.

10. Adjournment

Motion: to adjourn at 12:51 p.m.

M/S Roland Pajares/Marjorie Huculak. Carried.