

**Leaf Winners: Information for IABC Canada Website**
**Excellence Winners**

Entry Title	Division	Category	First Name	Last Name	Job Title	Company/Organization Name	Team Members (For inclusion on the IABC Silver Leaf website)
#KeepTheGrey	Division 2: Communication Management	Category 15: Media Relations	Nora	Hickey	Senior Account Manager	Edelman Canada	Madison Boratto, Danielle Bozinoff, Anthony Chelvanathan, Laura Douglas, Rishabh Gandhi, Leslie Golts, Laura Kim, Jennifer Meehan, Caelan McMichael, Sara Rezaee, Shauna Roe, Polina Sandomirsky, Mary Soroka, Gabriel-Lee Steed, Greg Vanier, Sofiya Yusypovych
RBC Newcomers & Cultural Markets	Division 2: Communication Management	Category 16: Customer Relations	Sarah	Hall Turnbull	Senior Director	BlueSky Communications	Sarah Hall Turnbull, Elizabeth Glassen, Arbaaz Ghani, Federica Maraboli
Glass of the Sask	Division 2: Communication Management	Category 18: Marketing Communication	Margaret	Bradford	Senior Advisor, Communications	EPCOR Utilities Inc.	Margaret Bradford, Tim Starchuk, Candice Sperling, Jourdain Duck, Laura Ehrkamp, Saba Al Hammouri, Niall McKenna, Alex Malone, Robert Moyles
Sponsorship for Sportsmanship	Division 2: Communication Management	Category 18: Marketing Communication	Nora	Hickey	Senior Account Manager	Edelman Canada	Sarah Attia, Danielle Bozinoff, Anthony Chelvanathan, Laura Douglas, Rishabh Gandhi, Hira Gomes, Laura Kim, Jennifer Meehan, Caelan McMichael, Sandhya Patel, Sara Rezaee, Shauna Roe, Catherine Rousseau, Polina Sandomirsky, Mary Soroka, Gabriel-Lee Steed, Sofiya Yusypovych
#KeepTheGrey	Division 2: Communication Management	Category 18: Marketing Communication	Nora	Hickey	Senior Account Manager	Edelman Canada	Madison Boratto, Danielle Bozinoff, Anthony Chelvanathan, Laura Douglas, Rishabh Gandhi, Leslie Golts, Laura Kim, Jennifer Meehan, Caelan McMichael, Sara Rezaee, Shauna Roe, Polina Sandomirsky, Mary Soroka, Gabriel-Lee Steed, Greg Vanier, Sofiya Yusypovych
KFC Buckets are Life	Division 2: Communication Management	Category 18: Marketing Communication	Katie	Mills	Account Director	Narrative	Joseph Bonnici (Chief Creative Officer), Jessie Sorell (Executive Creative Director), Katherine Flores (Associate Creative Director), Kyle Simons (Associate Creative Director), Rahman Sobrie (Copywriter), Katie Link (Senior Producer), Cathy Mitchell (Managing Director), Lauren Baswick (Vice President), Katie Mills (Account Director), Melissa Da Costa (Director of XM), Jaelyn Kirk (Sr. Account Manager, XM), Tim Pienta (Editor), Holly Wilks (Account Manager), John Sequeira (Associate Account Manager, XM)
Join Us: BCEHS careers employer brand program established in response to paramedic staffing crisis	Division 2: Communication Management	Category 25: Brand Communication	Jeanette	LeBlanc	Manager, Employer Brand & TA Marketing	BCEHS & PHSA	Jeanette LeBlanc, Cynthia Asayo, Michelle Greene
Sponsorship for Sportsmanship	Division 2: Communication Management	Category 26: Social Media Programs	Nora	Hickey	Senior Account Manager	Edelman Canada	Sarah Attia, Danielle Bozinoff, Anthony Chelvanathan, Laura Douglas, Rishabh Gandhi, Hira Gomes, Laura Kim, Jennifer Meehan, Caelan McMichael, Sandhya Patel, Sara Rezaee, Shauna Roe, Catherine Rousseau, Polina Sandomirsky, Mary Soroka, Gabriel-Lee Steed, Sofiya Yusypovych
eRenaissance Website	Division 4: Communication Skills	Category 37: Digital Communications Channels	Stefanie	Martin	Senior Specialist, Marketing & Communications	RTOERO	Stefanie Martin
City of Edmonton Assessment and Taxation Video	Division 4: Communication Skills	Category 38: Audio Visual	Matt	Pretty	Communications Advisor	City of Edmonton	Matt Pretty
IBC Cyber Savvy Campaign	Division 4: Communication Skills	Category 38: Audio Visual	Tracey	Bochner	President	Paradigm	Insurance Bureau of Canada, Paradigm and VMG Cinematic
2022 Spotify Holiday Ad	Division 4: Communication Skills	Category 47: Writing	Samantha	Fitzpatrick	Marketing Specialist	College of the North Atlantic	Samantha Fitzpatrick, Roger Hulan
A Special bond	Division 4: Communication Skills	Category 47: Writing	Tamraa	Greenidge Straker	Digital Marketing Strategist	University of Toronto Scarborough	Alexa Battler

**Merit Winners**

Entry Title	Division	Category	First Name	Last Name	Job Title	Company/Organization Name	Team Members (For inclusion on the IABC Silver Leaf website)
2022 Vibrant Voices advocacy for Canadian seniors	Division 2: Communication Management	Category 20: Advocacy Communication	Danielle	Norris	Manager, Marketing and Communications	RTOERO	Danielle Norris SCMP, Stefanie Martin CMP, Anne Gerson & Ruel Navia
Richmond's Single-Use Plastic ban	Division 2: Communication Management	Category 23: Government Communication Programs	Therese	Mickelson	Managing Partner	Mickelson Consulting Inc.	Therese Mickelson, Sarah Taliunas, Karin Mark, Richmond Environmental Programs Team, Choice Communication
Rethink Waste: Think Tank & Ideas Hub	Division 2: Communication Management	Category 23: Government Communication Programs	Therese	Mickelson	Managing Partner	Mickelson Consulting Inc.	Therese Mickelson, Sarah Taliunas, Karin Mark, Richmond Environmental Programs Team
Sidewalk Clearing Bylaw campaign	Division 2: Communication Management	Category 23: Government Communication Programs	Krysta	Smith	Communications Specialist	Strathcona County	Sherry Feser, Krysta Smith, Jenna Wignall
Township of Langley Visual Identity	Division 2: Communication Management	Category 25: Brand Communication	Peter	Chevrier	Manager, Corporate Communications	Township of Langley	Township of Langley Communications Department
Marketing & Communications Committee Liaison Zoom Sessions	Division 2: Communication Management	Category 7: Internal Communications	Stefanie	Martin	Senior Specialist, Marketing & Communications	RTOERO	Sylvia Link, Stefanie Martin, Danielle Norris
Strategic Communications Training	Division 3: Communication Training & Ed	Category 32: External Communication Training	Julia	Harvie-Shemko	Founder and CEO	Red Thread Connections	Julia Harvie-Shemko
Helping communicators lead on National Day for Truth & Reconciliation	Division 3: Communication Training & Ed	Category 32: External Communication Training	Michelle	Lean	Director, Communications	pipikwan pèhtákwan	Michelle Lean, Peyton Meters, Elizabeth Bunney, Shawna-Kay Thomas, Shani Gwin, Michelle Lean, Peyton Meters, Catherine Dickie, Cameron Bunney, Evan Adnams, Brian Golightly
U of T Convocation Street Fashion Vide	Division 4: Communication Skills	Category 36: Digital Communications Vehicles	Tamraa	Greenidge Straker	Digital Marketing Strategist	University of Toronto Scarborough	Alexa Battler, Tamraa Greenidge Straker, Kristina Doyle
Ready2Listen	Division 4: Communication Skills	Category 38: Audio Visual	Nina Jane	Drystek	Manager of Digital Communications	Spruce Creative	Nina Jane Drystek, Pascal Huot, Paul Marconi, Nadia Collins, Adrienne Row-Smith, Andrew Vincent
Township of Langley Visual Identity	Division 4: Communication Skills	Category 40: Publication Design	Peter	Chevrier	Manager, Corporate Communications	Township of Langley	Township of Langley Communications Department
An iconic Canadian survivor	Division 4: Communication Skills	Category 47: Writing	Tamraa	Greenidge Straker	Digital Marketing Strategist	University of Toronto Scarborough	Don Campbell
Canada's first Indigenous citizenship judge uses 'best job in the world' to champion Indigenous issues	Division 4: Communication Skills	Category 47: Writing	Ali	Abel	Senior Manager, Marketing & Communications	University of Calgary	Ali Abel