



Congratulations to our 2026 Silver Leaf Award winners!

Award Type	Division	Category	Application Name	Recipient	Company/ Organization	City	Team Members
Award of Excellence	Division 1	Category 9: Media Relations	Ernestine's Flood Recovery Media Strategy	Anne Marie Aikins	Curious Public	Toronto	Anne Marie Aikins, Shannon Currie, Emma Earley
Award of Excellence	Division 3	Category 22: Communication Training and Education	Anti-Stigma Toolkit & Training	Shanice Scott	CATIE with Burson Canada	Toronto	CATIE Team: Andrew Brett, Romane Close, Melisa Dickie, Jody Jollimore. Burson Team: Emaan Ali, Pat Beauchamp, Mariana Brigido, Jennifer Cao, Kiki Cekota, Aya Lopez, Blaine Mackie, Chrystiane Mallaley, Conor Marois, Kelly McNamara, Beatrice Politi, Nabil Rachid, Josh Sam, Marie-Ange Simbi, Alexa Vogel.
Award of Excellence	Division 4	Category 25: Audio/Visual	Celebrating Lineworkers' Courageous Wildfire Effort	Ryan Pilon	SaskPower	Regina	Ryan Pilon
Award of Merit	Division 4	Category 29: Creative Design	MEPP Logo Branding	Carmen Koning	Alberta Pensions Services Coporation	Edmonton	APS Corporate Communications and MEPP
Award of Merit	Division 4	Category 23: Special And Experiential Events	CASA Gala 2026 Communications Plan	Megan Hunka	CASA Mental Health	Edmonton	Megan Hunka, Heather Massel, Tim Rauf, Darby Semeniuk
Award of Merit	Division 2	Category 21: Communication Research	End Homelessness Winnipeg 2025-2030 Strategic Plan Research & Engagement	Chris Henderson	Y Station Communications & Research	Edmonton	Shereen Zink, Chris Henderson, Matthew Ward, Peyton Meters, Emily Mack, Anthony Fisher, Tracy With
Award of Merit	Division 4	Category 29: Creative Design	Edmonton Airports Annual Report 2024	Adam Rozenhart	Adverb Communications Inc.	Edmonton	Tyler Butler, Erika Stark, Andrea Hirji, Ruth Lee, Kian Javier, Adam Rozenhart
Award of Merit	Division 1	Category 9: Media Relations	2025 Holiday Spending	Kaitlynn Jong	Interac with Burson Canada	Toronto	Interac Team: Cillian Murphy, Alex Hamill. InBurson Team: Jayne Cassidy, Mathieu Labreche, Joseph Crimi, Ridhi Arun Kumar, Kaitlynn Jong, Rory Kearney-Fick



Award of Merit	Division 1	Category 2: Employee Engagement	The Good Games	Rose Phillip	The Driving Force Group of Companies	Edmonton	Kris Hagerman, Melissa Jenkins, Trevor Sieben, Ahmed Mustafa
Award of Merit	Division 4	Category 25: Audio/Visual	Behind every claim is a person: Humanizing the claims experience through authentic storytelling	Amber Wood	Ontario Teachers Insurance Plan (OTIP)	Guelph	
Award of Merit	Division 1	Category 6: Leadership Communication	Leading through story: Building an enterprise storytelling system for leadership communication	Amber Wood	Ontario Teachers Insurance Plan (OTIP)	Guelph	
Award of Merit	Division 1	Category 10: Community Relations	Preparing Our People: Te'mexw's Treaty Communications Partnership	Naz Lauriault	50th Parallel Public Relations Inc.	Victoria	
Award of Merit	Division 1	Category 9: Media Relations	Media Relations for Roots of Resilience Charter School	Michelle Lean	pipikwan pêhtâkwan	Edmonton	Jill Mackenzie, Brian Golightly, Cole Buhler, Bailey Stefan-Houle
Award of Merit	Division 4	Category 29: Creative Design	The Art of Safety: Branding HIROC's Strategic Plan	Michelle Holden	HIROC	Toronto	Philip De Souza, Michelle Holden, Marc Aiello, Alicia Li, Abi Sivakumar, Gill Brandon-Hart, Tania Volpe
Award of Merit	Division 1	Category 7: Marketing, Advertising and Brand Communication	TFS "Can't Wait!" Capital Campaign Brand Identity and Launch Rollout	Lloyd Rang	Curious Public	Toronto	Matthew Aubie (Creative Director, Aubs & Mugg), Shannon Currie (Account Director, Strategy and Communications)
Award of Merit	Division 4	Category 26: Social Media	Business Banking Social Media Campaign	Chinta Puxley	Servus Credit Union	Sherwood Park	Chinta Puxley, Rachel McCarville, Erin Dalton, Lisa Schubert, Dennise Yambao, Bienvenido Bergado, Rob Gray
Award of Merit	Division 4	Category 23: Special And Experiential Events	Connect 2025 – The Greatest Place to Work: Celebrating Performance	Ashley Robichaud	WorkSafeNB	Saint John	WorkSafeNB Corporate Communications Team



Award of Merit	Division 1	Category 7: Marketing, Advertising and Brand Communication	Don't Risk It	Jennifer Williamson	Proof Strategies	Toronto	Melody Gaukel, Jennifer Williamson, Kelly Olive, Alex Pogor, Emily Wilch, Courteney Bone, Juliet Camus, Kristopher Gaier, Rachel Radice, Kimani Lapps, Sarah Cody, Lina Vitkauskas, Adam Zarudny, Jordy Fujiwara, Gabi Randall, Ryan Walton, David Whillans, Connor Scallon, Matt Naftolin, Navjit Sunner, Rob Clark, Elyse Floyd, Candace Whiteman
Award of Merit	Division 1	Category 16: Nonprofit Sector Communication	CHEO - Kids These Days	Andrea Duarte Munoz	Vantage	Toronto	Steve Read, Katrina Bussey, Robyn Osgood, Andrea Donlan, Andrea Duarte Munoz
Award of Merit	Division 1	Category 5: Safety Communication	Don't Risk It	Jennifer Williamson	Proof Strategies	Toronto	Melody Gaukel, Jennifer Williamson, Kelly Olive, Alex Pogor, Emily Wilch, Courteney Bone, Juliet Camus, Kristopher Gaier, Rachel Radice, Kimani Lapps, Sarah Cody, Lina Vitkauskas, Adam Zarudny, Jordy Fujiwara, Gabi Randall, Ryan Walton, David Whillans, Connor Scallon, Matt Naftolin, Navjit Sunner, Rob Clark, Elyse Floyd, Candace Whiteman
Award of Merit	Division 4	Category 23: Special And Experiential Events	Uber Eats - Crave the Stats	Rachel Rode	The T1 Agency	Toronto	
Award of Merit	Division 1	Category 16: Nonprofit Sector Communication	Praxus Health 2025-26 Infant RSV Campaign	Arpita Sarker	Praxus Health	Scarborough	Arpita Sarker, Danielle Mossfeldt, Caitlin Ford, Jon Mudry, Tessa Griffin, Theresa Tang
Award of Merit	Division 4	Category 24: Digital Communication	Praxus Health 2025-26 Infant RSV Campaign	Arpita Sarker	Praxus Health	Scarborough	Arpita Sarker, Danielle Mossfeldt, Caitlin Ford, Jon Mudry, Tessa Griffin, Theresa Tang